



MUSIC & DANCE NEWS

The Newsletter of the Minnesota Ballroom Operators Association

Effective: 1/1/13

Published: January, March, May, July, September, November

Deadline: 1st of the month prior to publication

Example: For March issue, information must be to publisher by Feb. 1

*Don't Miss This Great Opportunity
to Promote Your Business!*

Limited space available. Call for details.

<u>Rates</u>	<u>Ad Sizes for Publication</u>
Full Page \$821	(10.125" x 14.625")
1/2 Page \$433	(10.125" x 7.2") - (5" x 14.625")
1/4 Page \$233	(5" x 7.2") - (10.125" x 2.5")
1/5 Page \$207	(5" x 6")
1/8 Page \$122	(5" x 3.5") - (2.4" x 7.2")
1/16 Page \$72	(2.4" x 3.5")

Color - additional \$95 an ad for full color

These prices are for camera-ready ads that meet file requirements. Add \$15 for ads that require re-sizing, and \$50 for complete layout, 2 proofs.

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\$8 per issue for 16 words, 50¢ each additional word, prepaid only.

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\$72

**1/16 page
2.4" x 3.5" ad space**

This size ad

\$233

**1/4 page
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