



# MUSIC & DANCE NEWS

The Newsletter of the Minnesota Ballroom Operators Association

Effective: 2/1/08

## Rate Card

**Published:** January, March, May, July, September, November

**Deadline:** 1st of the month prior to publication

**Example:** For March issue, information must be to publisher by Feb. 1

*Don't Miss This Great Opportunity  
to Promote Your Business!*

### Non-member prices

Color - additional \$95 an ad for full color

Limited space available. Call for details.

### Rates

Full Page \$709

1/2 Page \$374

1/4 Page \$201

1/5 Page \$179

1/8 Page \$105

1/16 Page \$62

### Ad Sizes for Publication

(10.125" x 14.625")

(10.125" x 7.2") - (5" x 14.625")

(5" x 7.2") - (10.125" x 2.5")

(5" x 6")

(5" x 3.5") - (2.4" x 7.2")

(2.4" x 3.5")

**These prices are for camera ready ads that meet file requirements. Add \$15 for ads that require re-sizing, and \$50 for complete layout, 2 proofs.**

Band Directory \$18 per issue or \$95 annually

### Classified Advertising

\$8 per issue for 16 words, 50¢ each additional word, prepaid only.

*A variety of ad  
sizes to meet  
and fit your  
needs!*

**\$62**

1/16 page

2.4" x 3.5" ad space

This size ad

**\$201**

1/4 page

5" x 7.2" ad space

### For advertising, contact:

**Herald Journal Publishing**

Metro (320) 485-2535

PO Box 129

Winsted, MN 55395

Toll-Free 800-567-8303

Randy Heuer Audrey Litzau

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musicdance@heraldjournal.com

### For MBOA Info

Contact Janet Sell

(507) 635-7553

at the Kato

Entertainment Center

[www.heraldjournal.com](http://www.heraldjournal.com)

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